American Galloway Breeders' Association 2020 Annual Members' Meeting Blegen Galloways, Roundup, MT August 8, 2020

Attending Members

Members in attendance: Eli Berry (MN), Harley and Michelle Blegen (MT), Richard Serr (WA), Sarah and Jim Bowman (WY), Terry and Annette Marcotte (KS), Jim Grant And Pamela (Grant) Branham (ID), Susan Waples (MT), Joe and Shawn Schumacher (MT), Madison Schumacher (MT).

Meeting called to Order

President Eli Berry called the meeting to order at 10:28 am Mountain Time at the Blegen Galloways Ranch in Roundup, MT.

Certification of Members

Certification of members completed.

Quorum Established

9 active members present. 7 (10% of active membership) required to establish a quorum. Quorum established.

2019 Annual Members' Meeting Minutes

2019 Annual Members' Meeting minutes read. There were no additions or corrections to the minutes. Harley Blegen moved and Jim Grant seconded the motion to accept the minutes as read. Motion carried.

Proxies

There were no proxies.

President's Report

Eli Berry presented the President's Report. Completed Herd Book Rules update. Eli observed that scanning and emailing registrations sped up CLRC processing with CLRC workers working from home. Transfers taking a long time, in his case about 3 months. World Galloway Congress has been postponed to 2021. Annual Meeting attendance low due to COVID-19. Hopefully better attendance next year.

Secretary/Treasurer's Report

Richard Serr presented the Treasury Report. Income for FY 2020 was \$9310.44. 71% came from membership dues, registrations and transfers. 29% came from AGBA Breeders' Directory ads. Expenses for FY 2019 were \$9164.18. 47% for show expenses, 29% for the *Galloway Dispatch*, 8% for website expenses, 4% for Montana Agent (for 3 years). Net surplus of \$146.26.

FY 2021 Budget was presented. Projected income for FY 2021 is \$6000. Projected FY 2021 expenses come to \$6043. Projected budget deficit is \$43. (Secretary's comment: FY 2021 Budget has been revised following a Board of Directors' approval on Sep 4, 2020 for the AGBA to pay premiums for the 2020 WBE.)

Susan Waples moved and Terry Marcotte seconded a motion to accept the Treasury report. Motion carried.

Executive Secretary's Report

The Executive Secretary position is unfilled at this time. Michelle Blegen is sending out new member packets. These packets include:

- Emailed copy of Bylaws and Herd Book Rules.
- Mailed welcome letter, Breeders Directory, Galloway Dispatch and promotional items.

American Junior Galloway Breeders Association Report

The Junior program is inactive at this time. No report was given. (Secretary's comment: Please volunteer. We need someone to take over and provide this vital service to the Galloway breed. Our future depends upon it!)

Promotion Committee Report

Susan Waples presented the Promotion Committee Report. Committee is down to just 2 members, Judy Decker and Susan Waples. Susan had planned to resign. Leslea Hodgson has volunteered to join the Committee but only under the condition that Susan remains. Susan has decided to continue. Sarah Bowman asked, "What are show trinkets?" Richard Serr replied they are promotional items that we hand out at shows. They prominently feature the AGBA logo and are used for advertising purposes. Recent items have been bags, water bottles, ice scrapers, can koozies and cleaning cloths. Target prices for these items is about \$1 each. A short discussion followed about the effectiveness of this vs print ads. Eight members privately ran an ad in the Progressive Cattleman. Each paid \$400 (\$3200 total) for 2 back to back quarter page ads. The campaign generated calls but no sales. Some thought ads were a better idea that show promotional items. Eli said that at shows like the National Western, we really need to have something to give away. Harley Blegen said that at the WBE just about everyone in the barn was carrying around a Galloway item. Richard Serr said the real question is, "How are your advertising dollars most effectively spent?" That is a decision that is currently made by the Promotion Committee. Eli Berry asked our current budget for promotional items. Richard Serr responded \$1000. Michelle Blegen felt that promotional items are an effective marketing tool and that we need to be out there being seen. Susan Waples said that Patricia Pruitt used news releases as a great, low cost way to advertise Galloways. Richard Serr said that most buyers who come to him found Galloways on the internet and that the \$785 we spend for the website is probably the smartest money we spend. Shawn Schumacher said that the ads on the website need to be removed when they expire. It doesn't look good if they aren't. Shawn said she would like to see an AGBA t-shirt or pullover. Eli Berry said that Leslea Hodgson has that in mind.

Action Item: Richard Serr will update website ad info.

White Galloway Committee

Shawn Schumacher presented report on the White Galloway Committee. Completed update of Herd Book Rules. Currently working to update registration forms. White Galloway registration form will be portrait rather than landscape format. Shaw asked if there was a need to include weaning weight information. If not it will free up a lot of space on the form. Eli Berry said he doesn't think anyone is using this information. Eli said that if we can provide an example form to CLRC then they will complete it and put it on the CLRC website. Canadian Galloway Association approved Section IV for Riggit Galloways and submitted for Canadian government approval. The status is not known. Richard Serr will check and communicate update to the Board of Directors.

Action Item: Shawn Schumacher will complete updated registration forms and submit it to the Executive Committee for approval.

Action Item: Richard Serr will request status update of CGA Section IV and communicate findings to BOD.

2020 World Galloway Congress

2020 World Galloway Congress has been postponed until 2021 due to COVID-19. Same time, same place in 2021.

New Business

AGBA Website

Richard Serr agrees to continue as website manager. As soon as he turns over Secretary/Treasurer responsibilities he will be able to focus on the website. Will incorporate Galloway Dispatch crossbred pictures to complete Galloway Crossbred page. Other possible pages would include a history page and a dedicated registration page.

2020/2021 AGBA Breeders' Directory

Shawn Schumacher provided the following information regarding the 2020/2021 Breeders' Directory:

- 2020 active breeders as of June 2020 included.
- 1200 directories published.
- Article on World Galloway Congress.
- Finished in a couple of weeks.
- Mailed out when complete.

(Secretary's comment: Directories mailed. I've received my copies! Thanks, Shawn!!

NWSS

Michelle Blegen, Superintendent of the NWSS, gave a report on the 2020 NWSS. Eight breeders with 22 animals participated in the show. Robert Balantine was the judge. Show went well. Looking ahead to 2021, NWSS demo complete, remodel progressing nicely. Entries open Oct 1. Everything is online. Deadline Nov 20. Judge will be whoever is assigned. Hoping for a better turnout in 2021.

(Secretary's comment: 2021 NWSS has been canceled due to COVID-19.

2020 WBE

Joyce Jones has volunteered to be 2020 WBE Superintendent. The show will go on. Entries to open about August 15. Check WBE website for details. WBE pays no premiums. Joyce requested \$1000 to support the show. Cost for 10x10 booth \$495. If money is an issue, Joyce would rather support the exhibitors rather than have a booth.

(Secretary's comment: On September 4, 2020, the AGBA BOD approved a motion for the AGBA to pay premiums for the 2020 WBE in the amount of \$50 for first, \$40 for second and \$30 for third not to exceed a total of \$1000.)

AGBA Historian

Members think it's a good idea. No volunteers. Richard Serr said he would give it a try. No promises. Eli suggested history could be added to the Library tab.

Eli said Old Galloway sign available. Do we want the sign? Eli will have his brother pick up the sign.

Action Item: Eli Berry will request his brother to pick up the sign.

2021 Annual Members Meeting Location

Plan to have the meeting in the East. Richard Serr said he was aware of 3 potential option:

- In conjunction with the 2021 WBE
- In conjunction with the 2021 World Galloway Congress
- At the home of Joyce Jones.

Michelle Blegen thought turnout would be better if there was an associated event or field day. No support for a meeting during the WGC. BOD will make a decision at a future date..

Action Item: BOD decide 2021 Annual Meeting location.

Bylaw Changes

Article XIV - Amendment of Bylaws

The Bylaws of the Association may be amended by a two thirds vote of the Active Members present at the Annual Meeting of Members or an adjournment thereof, or at any special meeting of the meeting of members called for such purpose provided that the subject matter of any proposed Amendment shall have been submitted in writing by the Secretary to the members at least 30 days prior to the date of the meeting at which the proposed Amendment is to be presented.

Proposed change:

The Bylaws of the Association may be amended by a two thirds vote of the Active Members present at the Annual Meeting of Members or an adjournment thereof, or at any special meeting of the meeting of members called for such purpose provided that the subject matter of any proposed Amendment shall have been submitted in writing by the Secretary to the members at least 20 days prior to the date of the meeting at which the proposed Amendment is to be presented.

Reason for change:

Currently the Secretary is required to give notice of the Annual Meeting not less than 20 nor more than 30 days before the date of such meeting. It is convenient to inform members of proposed Bylaw changes along with the notice of meeting. Currently this can only be done on one day exactly 30 days before the Annual Meeting. This change would allow the proposed Bylaw changes to be sent with the notice of meeting during the full Annual Meeting notice window.

Sarah Bowman moved to make the proposed Bylaw change as proposed. Susan Waples seconded the motion. Motion carried by unanimous vote.

Article VIII - Finances

Section 5. Budget.

The Executive Secretary shall, prior to September 1 of each year, prepare and mail to the Board of Directors for prior review and approval at the annual meeting a proposed budget for the current fiscal year plus an appendix operating budget for an additional six month period. No expenditures in excess of said budget, as approved by the Board, shall be made by the Executive Secretary, or by any other employee of the Association, without the express authorization of the Board of Directors.

Proposed change:

The Executive Secretary shall, prior to 30 days before the Annual Members' Meeting, prepare and mail to the Board of Directors for prior review and approval at the annual meeting a proposed budget for the current fiscal year plus an appendix operating budget for an additional six month period. No expenditures in excess of said budget, as approved by the Board, shall be made by the Executive Secretary, or by any other employee of the Association, without the express authorization of the Board of Directors.

Reason for change:

Current rules state that the budget must be submitted by September 1. This made sense when the Annual Meeting was required to be in the month of October. The meeting can now be held outside October. This year, for example, with the meeting held August 8, the budget deadline is after the meeting. This change will make the budget required 30 days before the Annual Meeting.

Eli Berry proposed to amend the proposed Bylaw change to read Secretary/Treasurer rather than Executive Secretary since the AGBA currently operates without an Executive Secretary. Joe Schumacher moved to amend the proposed bylaw change to read Secretary/Treasurer rather than Executive Secretary. Harley Blegen seconded the motion. Motion carried. Amended proposed Bylaw:

The Secretary/Treasurer shall, prior to 30 days before the Annual Members' Meeting, prepare and mail to the Board of Directors for prior review and approval at the annual meeting a proposed budget for the current fiscal year plus an appendix operating budget for an additional six month period. No expenditures in excess of said budget, as approved by the Board, shall be made by the Executive Secretary, or by any other employee of the Association, without the express authorization of the Board of Directors.

Joe Schumacher moved to approve the proposed Bylaw change, as amended. Sarah Bowman seconded the motion. Motion carried by unanimous vote.

Bylaw Discussion Item 1:

Article VIII – Finances

Section 5. Budget.

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Referred to the BOD for further discussion and action.

Bylaw Discussion Item 2:

Currently the Bylaws state that Honorary Lifetime Members are non-voting members. Do we want to exclude these members from voting? The response was no. Allow them to vote. Richard Serr agreed to come up with a proposed bylaw change to be presented at the 2021 Annual Meeting.

Action Item: Richard Serr will write a proposed bylaw change to allow voting for Honorary Lifetime Members and present it during the 2021 Annual Meeting.

Miscellaneous Item:

Joan Hoffman reported that when her husband died and she wanted to transfer their cattle into her name, the CLRC was demanding that she pay a transfer fee for each and every animal. Is this correct? Richard Serr said he would pursue the matter with CLRC.

Action Item: Richard Serr will ask CLRC about transfers in the event of a spousal death.

Election of Directors

Directors up for re-election or replacement are Susan Waples, Mountain Time Zone; Joan Hoffman, Eastern Time Zone; Joe Schumacher, Director-At-Large.

Mountain Time Zone: Joe Schumacher nominated Madison Schumacher. Sarah Bowman seconded the nomination. Richard Serr nominated Bill Johnson. Sarah Bowman seconded the nomination. No other nominations were forthcoming. Eli Berry closed the nominations. Madison Schumacher elected Mountain Time Zone Director.

Eastern Time Zone: Eli Berry nominated Joan Hoffman. Susan Waples seconded the nomination. No other nominations were forthcoming. Richard Serr moved to close nominations. Terry Marcotte seconded the motion. Motion carried. Joan Hoffman elected Eastern Time Zone Director.

Director-At-Large: Harley Blegen nominated Joe Schumacher. Richard Serr seconded the nomination. No other nominations were forthcoming. Harley Blegen moved to close nominations. Terry Marcotte seconded the motion. Motion carried. Joe Schumacher elected Director-At-Large.

Meeting Adjourned

Joe Schumacher moved to adjourn the meeting. Susan Waples seconded the motion. Motion carried. The meeting was adjourned at 12:40 pm Mountain Time.

Richard Serr AGBA Secretary/Treasurer