

American Galloway Breeders' Association
2019 Annual Members' Meeting
Rodeway Inn, Milwaukee, WI
September 27, 2019

Attending Members

Members in attendance: Eli Berry (MN), Harley and Michelle Blegen (MT), Richard Serr (WA), John and Julie Goetzinger (WI), Christa and Ed Grywusiewicz (WY), Brad and Leslea Hodgson (MN), Joan Hoffman (MI), Joyce Jones (PA), Terry and Annette Marcotte (KS), Darrell and Deb Riemer (MN). Also attending as guests: Greg and Julie Morine (IL), Mark and Sharon Riemer (MN) and Mike Salter (MI), Vic Eggleston and Rex Berry.

Meeting called to Order

President Eli Berry called the meeting to order at 7:00 pm central time at the Rodeway Inn in Milwaukee, WI.

Certification of Members

Certification of members completed.

Quorum Established

10 active members present. 8 (10% of active membership) required to establish a quorum. Quorum established.

2018 Annual Members' Meeting Minutes

2018 Annual Members' Meeting minutes read. There were no additions or corrections to the minutes. Harley Blegen moved and Richard Serr seconded the motion to accept the minutes as read. Motion carried.

Proxies

Eli Berry registered the members who had given their proxies to a Director. Those were:
Roman Schumacher to Harley Blegen
Beaverslide Ventures (Joe Schumacher) to Harley Blegen
Susan Waples to Harley Blegen

President's Report

Eli Berry presented the President's Report. He said there was not much activity for the first part of the year but then a number of registration issues came up that needed to be addressed. Eli has encouraged people to get in touch with him if they are having any problems or have suggestions. He hasn't heard anything so he guesses that's a good thing. Bylaws no longer require an October meeting. We need to choose a time and location for the 2020 Annual Members' Meeting.

Secretary/Treasurer's Report

Richard Serr presented the Treasury Report. Income for FY 2019 was \$9185.29. 80% came from membership dues, registrations and transfers. 20% came from AGBA Calendar ads. Expenses for FY 2019 were \$9402.30. 36% for the *Galloway Dispatch*, 22% for the AGBA Calendar, 14% for advertising, 13% for show expenses, 8% for website expenses. Net deficit of \$217.01.

FY 2020 Budget was presented. Projected income for FY 2020 is \$15750. This is \$6565 more than the FY 2019 income because the 2020-21 Breeders Directory is planned and additional ad revenue from the Directory is expected. Projected FY 2020 expenses come to \$15886. This is \$6484 more than FY 2019 due to 2020-21 Breeders Directory expenses. Projected budget deficit is \$136.

Joyce Jones asked if we keep track of what CLRC charges us for their services. Richard Serr stated that we get monthly reports that detail all those expenses but he didn't know what they were off the top of his head. Further, he can provide that information to anyone who is interested upon request. John Goetzinger moved and Darrell Reimer seconded a motion to accept the Treasury report. Motion carried.

Executive Secretary's Report

Michelle Blegen presented the Executive Secretary Report. She discussed what she sends to new members:

- Emails copy of Bylaws, copy of Herd Book Rules.
- Sends new member packet which includes : welcome letter, Breeders Directory, Galloway Dispatch and show trinkets.

She has also been administering the American Galloway Breeders Facebook page. It's important to let people know that the Association is active. She encourages people to post pictures there. She is working on updating the semen catalog and has completed an update of a CLRC Users Guide although recent changes at CLRC will require further revision of the guide. CLRC is currently working on implementing online cattle registration for the AGBA. It's a low priority for them but it should be completed sometime in the future.

Richard Serr stated that we are working on making updates to the AGBA website which should facilitate registration. The option exists to create a page dedicated to registration for \$80. All registration information and instructions could be placed there so they can be easily found by breeders.

John Goetzinger suggested that a Youtube video of the registration process might be useful.

American Junior Galloway Breeders Association Report

Eli Berry read an email from Shawn Schumacher regarding the AJGBA Report. She reports only 2 Junior members are active. She is stepping down from the Junior Program. She hopes that someone with time and enthusiasm will float to the top and run with it. We need to focus more on young breeders to carry on this breed. *(Secretary's comment: Please volunteer. We need someone to take over and provide this vital service to the Galloway breed. Our future depends upon it.)*

Promotion Committee Report

Michelle Blegen presented the Promotion Committee Report. Richard Serr ordered show trinkets that are available at the WBE. The booth is in a great location and provides good exposure. Promotional items include bags, water bottles, ice scrapers and can koozies. We need to reorder more of the trifold brochures. Judy Decker has a publisher who will do it quite reasonably. Comment was made that the bags would be better if they were sturdier and could also be used for groceries. Michelle mentioned the need to update the booth display. The committee is always open to suggestions to run ads in regional publications. Send your suggestions. Richard Serr asked breeders present where their buyers find out about Galloways. John Goetzinger said self promotion. Word of mouth. Richard Serr said we get very little feedback to know if our advertising and promotional efforts are effective. Articles featuring Galloway cattle are a good means of promoting the breed. Michelle Blegen said they are always looking

for good articles to appear in the *Galloway Dispatch*, the Breeders Directory and other publications. Michelle stated how important the shows were for providing the opportunity for people to see quality Galloway cattle. Joyce Jones suggested the Livestock Conservancy as a good place to promote Galloways as they specialize in heritage breeds. Terry Marcotte? suggested to promote the Galloway to big ranches on the basis of feed efficiency. Harley Blegen said they had a couple of recent customers who were pushing this.

(Secretary's comment: 100% of our promotional items were handed out at the WBE. Over 750 items! We will be ordering more for the NWSS! 1000 new trifold Galloway brochures have been ordered as well.)

AGBA Website Report

Richard Serr presented report on the AGBA website. Plans to expand info on registration, add step by step instructions for bull DNA verification. Incorporate changes to the registration of White Galloways with expanded info, including pictures, of what qualifies and what does not. EDJE is providing great support. Updates complete within 24 hours. Often the same day. A few unfinished pages. Especially the Junior pages. Awaiting Shawn's input. Time and energy in short supply. Determined to see improvement in registration info in the coming year.

Action Item: Richard Serr will work on improving website registration info, add bull DNA verification process and incorporate White Galloway registration info received from the White Galloway Committee.

2020 World Galloway Congress

Vic Eggleston from the Belted Galloway Society gave a presentation on the WGC before the meeting. WGC will be held in conjunction with the NAILE November 14-20 in Louisville, KY. He encouraged everyone to come. More info at: www.worldgallowaycongressusa2020.com

CLRC Website Changes

Eli Berry spoke to CLRC 3 weeks before the Annual Meeting and CLRC thought online registration would be ready by the meeting. No word as yet. Richard Serr remarked that the new hire responsible for the AGBA registrations is a great improvement over the previous new hire. Caleigh Jerry seems really sharp and competent.

Bylaw Changes

Richard Serr provided copies of the updated Bylaws with changes voted on in the 2017 and 2018 Annual Meetings. 2017 voted to change from a fiscal to calendar year. 2018 voted to allow email notification of meetings and to allow the Annual Meeting to occur in a month other than October. Also corrected typographical and capitalization errors. An item came to his attention during this process. Bylaws state that the proposed budget must be provided to the Board of Directors by September 1.

Action Item: Richard Serr update the Bylaws to reflect these changes.

AGBA Herd Book Rules Changes

Eli Berry discussed proposed registration requirements for Embryo Transfer (ET) offspring to be added to Herd Book Rules:

11. Registration

e. Embryo Transfer

1. The sire and dam of the embryo shall both have a DNA profile on record.
2. Embryo registration will require a Certificate of Recovery to be submitted with the Application for Registration.
3. Certificate of Recovery shall include: donor dam information, insemination information, embryo identification and collection information including: number of embryos collected, transplanted or stored, signature of collection technician and owner of donor dam.
4. Registration of an animal produced by embryo transfer will require a Certificate of Transfer to be submitted with the Application for Registration.
5. Certificate of Transfer shall include: embryo identification, recipient information, date of transfer, signature of transfer technician and owner of embryo.
6. Owner of donor dam at the time of conception will be identified as the breeder.
7. Owner of embryo at the time of birth of the embryo transfer calf will be identified as the first owner unless the pregnant

Eli Berry will also be proposing requirements for Artificial Insemination (AI) to be approved by the BOD in the near future.

Action Item: Eli Berry will write proposed registration requirements for AI offspring.

New Business

2020 AGBA Breeders' Directory

Shawn Schumacher has been in contact with Winston Publishing and had these questions for the members:

- Do the members want a 2020 AGBA Breeders' Directory?
- Stay with 8.5 X 5 Directory size?
- Recommended content :
 - Membership and Jr Membership listing.
 - Ads: Full, half and ¼ page ads.
 - NWSS and WBE show winners.
 - Pictures of Officers and Directors with their names.
 - Events: 2020 World Galloway Congress, NWSS, WBE, etc.

- AGBA Information:
 - Membership application information.
 - AGBA Website
 - AGBA Facebook Page
- Semen Directory
- Articles – need support from members.
- Need completion date.

Members agreed that they want a 2020 – 21 Breeders' Directory. Discussion of why 2018 Directory was so late. Materials turned in late. Missed Winston Publishing reserved window and significant delay was the result.

Motion to publish 2020/21 AGBA Breeders' Directory, same size, 2 yr supply, made by Harley Blegen, seconded by Richard Serr. Motion carried.

Action Item: Shawn Schumacher to publish the 2020/21 AGBA Breeders' Directory.

2020 AGBA Calendar

Members agreed they would like a 2020 AGBA Calendar. Pictures need to be received by Nov 30. Pictures need to be a minimum of 240 DPI. If adequate material is not received by the deadline, the calendar will be cancelled.

John Goetzinger made a motion to publish a 2020 AGBA calendar subject to the deadline conditions, motion seconded by Christa Grywusiewicz. Motion carried.

Action Item: Michelle Blegen to generate 2020 AGBA Calendar subject to the deadline conditions.

2020 NWSS Herd Bull Display

Motion to continue participating in the 2020 NWSS herd bull display made by Richard Serr, seconded by John Goetzinger. Motion carried.

2020 NWSS

Block of rooms reserved for 2020 NWSS. \$112/night. Parking for at least 8 trailers. Reservations must be made by Dec 18, 2019. Galloway Show on Monday, Jan 20 at 1 pm. Michelle Blegen will be sending out info to members.

Action Item: Michelle Blegen to send out NWSS info to members.

2020 WBE

Jerry Stevens resigned as WBE Superintendent. It's a great venue and the heavy lifting has been done to restart the show. Volunteer needed to fill the position.

2020 NILE

No participation in the NILE anticipated in 2020.

2020 Annual Members Meeting Location

Jerry Stevens suggested having the meeting in conjunction with the WGC in Louisville, KY. Joyce Jones suggested that the meeting be held in conjunction with the WBE if there is to be a Galloway show. Richard Serr stated that there are 3 major clusters of breeders - Montana/Wyoming,

Minnesota/Wisconsin and New York/Pennsylvania. The idea was to switch the meeting back and forth between east and west to allow more member participation. No decision made.

Election of Directors

Directors up for re-election or replacement are Jerry Stevens, Eastern Time Zone; Jon Brown, Central Time Zone; Richard Serr, Pacific Time Zone; Joyce Jones, Director-At-Large.

Eastern Time Zone: Richard Serr nominated Joyce Jones. Joan Hoffman seconded the nomination. No other nominations were forthcoming. Harley Blegen moved to close nominations. Richard Serr seconded the motion. Motion carried. Joyce Jones elected Eastern Time Zone Director.

Central Time Zone: Richard Serr nominated Terry Marcotte. Joyce Jones seconded the nomination. No other nominations were forthcoming. Richard Serr moved to close nominations. Harley Blegen seconded the motion. Motion carried. Terry Marcotte elected Central Time Zone Director.

Pacific Time Zone: Harley Blegen nominated Richard Serr. Darrell Riemer seconded the nomination. No other nominations were forthcoming. Harley Blegen moved to close nominations. Joyce Jones seconded the motion. Motion carried. Richard Serr elected Pacific Time Zone Director.

Director-At-Large: Christa Grywusiewicz nominated John Goetzinger. Julie Goetzinger seconded the nomination. No other nominations were forthcoming. Eli Berry moved to close nominations. Richard Serr seconded the motion. Motion carried. John Goetzinger elected Director-At-Large.

In Closing

Jerry Stevens expressed his thanks and gratitude to Joyce Jones and family for doing such a great job manning the AGBA booth at the 2019 WBE. Thank you, Joyce and family!

Eli Berry expressed his thanks and gratitude to Jerry Stevens for being Superintendent of the WBE for the past 3 years and getting the show restarted. Thank you, Jerry!

Meeting Adjourned

Richard Serr moved to adjourn the meeting. John Goetzinger seconded the motion. Motion carried. The meeting was adjourned at 8:50 pm Central Time.

Richard Serr
AGBA Secretary/Treasurer